

Brittany LaPeyre

graphic designer

Growth-driven Graphic Designer eager to contribute to team success through hard work, attention to detail, and excellent organizational skills. Clear understanding of design, production processes, and a strong background in marketing. Motivated to learn, grow, and excel in the design industry.

✉ brittany@lapeyredesign.com

📍 Austin, TX

☎ (281)299-1691

🌐 lapeyredesign.com

Education

A.A.S. in Visual Communication, Graphic Design Specialization

Austin Community College - Austin, TX

Coursework in graphic design, computer illustration, web design, visual design, and print production.

Certification: Marketing Level I

Austin Community College - Austin, TX

Work History

Graphic Design Specialist *April 2019 - Current*
A+ Federal Credit Union - Austin, TX

- Develop numerous marketing elements (logos, digital graphics, promotional materials).
- Manage several projects and tasks at a given time while successfully meeting deadlines.
- Created 7+ fully conceptualized and designed project pieces to be used internally and externally.
- Collaborate and give recommendations with Creative Director on appropriate graphic design options based on overall goals.

Marketing Assistant *July 2015 - April 2019*
A+ Federal Credit Union - Austin, TX

- Served as support to Creative Director by assisting in creation of marketing materials as needed.
- Stayed updated with latest marketing concepts.
- Sourced and worked with vendors for services and materials to complete marketing objectives.
- Developed and managed programs for inventory management, internal marketing advocate program, and event planning and execution.

Skills

Technical

Adobe InDesign
Adobe Illustrator
Adobe Photoshop
Adobe After Effects
MS Office Suite
Google Suite
Sketch
Procreate

Professional

Graphic design
Layout design
Brand identity
Print Production
Typography
Time management
Project management
Design Thinking

Interpersonal

Empathic
Curious
Autodidact
Creative
Transparent
Approachable
Teachable
Resourceful

Bonus Content

Volunteer - PAX South (Enforcer welfare and Expo hall), Fantastic Fest, and Austin Pets Alive

Member - American Institute of Graphic Arts (AIGA)

Hobbies - Digital illustration, tabletop RPGs (D&D 5e, Pathfinder, Eclipse Phase, Spirit of '77), video games, board games, hiking, and animal welfare advocacy.